

Comparator Analysis

	BLACK FUTURE CO-OP FUND	POTLATCH FUND	Latino Community Fund WASHINGTON STATE	BLACK FREEDOM FUND	HOW DOES BLACK FUTURE CO-OP FUND COMPARE?
People-Centered / Served	Black Washingtonians	Tribal Nations in Washington, Oregon, Idaho and Montana	Latinos across Washington State	Black-serving and Black power-building Orgs	Each org funds communities of color, but differs in which communities they center & the geographic scale of their reach. BFCF is by & for Black Washingtonians through a coop, unrestricted, philanthropy model. In contrast, LCF centers Latinos w/in WA. PF covers the PNW, prioritizing Tribal Nations and Native communities. Similar to BFCF, BFF centers Black communities, but differs because it began as a CA-based fund and has since shifted toward a broader nat'l scope.
Media attention / publicity	Social Media 6,048 Followers across 3 platforms Facebook: 1,335 Instagram: 3,072 Linkedin: 1,641 News Media -Local: 142 earned media mentions 105.8 million potential impressions (sum potential audience for each media appearance)	Social Media 5k Followers across 4 platforms News Media -Reg/Nat'l: Inside Philanthropy, Obama Foundation, Website Est. 2026. Features info about the org & how to apply for grants. Features links to their grant portal and funding events.	Social Media 12.8k Followers across 4 platforms News Media -Local: Yakima Herald Republic -Reg/Nat'l: Cascade PBS Website Features info about the org & links to info about each of their initiatives. Much of their website has Eng. & Spanish together.	Social Media 6.3k Followers across 5 platforms News Media -Local: The Sacramento Observer -Reg/Nat'l: Assoc.Press, Chronicle of PhiL. Inside Phil. US News & World Report, NewsOne Website Features info about the org & various options to donate (wire, IRA, employer match, Stock etc.) Branding is clear.	All four organizations have a media presence though visibility and brand clarity vary. BFCF stands out for local visibility and transparency, as the only organization that highlights its grantees and offers a "share your story" website feature to uplift community organizations, events, and resources. BFF draws the most national attention and offers the most robust online donation options through their website, while LCF has the largest overall social following across social media platforms. PF's visibility is comparable to BFCF and BFF. Both BFCF and BFF maintain a cohesive, recognizable website brand.

Comparator Analysis *(cont'd)*

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Human Resources (2023)					
Staff	2	8	27		While BFCF and Potlatch fund are the closest in staff & board size, BFCF operates with a notably lean structure & is the only org of the three w/ no volunteers listed. Suggesting more concentrated decision making & capacity. LCF has the largest staff, board & volunteer base among the group. Because BFF is a newly est. org, there is no 990 showcasing staff/board & volunteer size & the list of staff members is not included on their website.
Board	5	10	16		
Volunteers	N/A	20	25		
Amount and Diversity of Funding (2023)					
Total Revenue	$26.6M	$2.5M	$8.3M	$1.5B *Under Silicon Valley Comm. Foundation	BFCF's revenue is distinctive, w/ high investment income signaling an early emphasis on long-term sustainability. This structure closely parallels BFF's model (via Silicon Valley Community Foundation), where investment income plays a meaningful role in maintaining scale & resilience. In contrast, PF & LCF rely more heavily on contributions w/ LCF's high amount of gov. grant funding making them more exposed to shifts in philanthropic & public funding cycles. BFCF reports no gov. funding, which may increase autonomy but also heightens reliance on community donors & invested funds.
Contributions	$23.6M 100% of total Rev	$2.6M 102%	$3.9M 48%	$1.2B 78%	
Gov Grants	N/A	$0 0%	$4.3M 53%	$150K <1%	
Investment Income	$4.1M 17%	$37K 1%	$21K <1%	$350M 22%	
Program Service Rev	N/A	$0 0%	$0 0%	$3M <1%	
Other Revenue	N/A	-$94K -4%	-45K <1%	$593K <1%	
In-Kind	N/A	$7K <1%	$0 0%	$641M 40%	

Comparator Analysis *(cont'd)*

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Programs + Services and Mission–Related impact	**Programs:** • We See You Grant • Black Well-being Report (2022) • Statewide survey (600+ responses) • 5 focus groups • Statewide gathering (150 watch parties & 75 in-person participants) • Statewide Listening Tour (2024) • Listening gatherings held in 6 regions **Mission-related impact:** Has supported nearly 200 Black-led orgs across WA state.	**Programs:** • Community Building • Native Student Success • Healthy Pathways For Native Youth • Native Arts • Language Preservation **Mission-related impact:** Conducted over 300 trainings & workshops. Graduated 52 emerging leaders from training program in nonprofit management & leadership. Distributed $4.2 million in grants.	**Programs:** • Healthy Latino Families Initiative • Washington Latino Nonprofit Leadership Academy • Alianza Leadership Network • El Futuro Project • Latinos in Tech • Latino Equity Network • Coalitions • Fiscal Sponsorship, Community grants and HEAL Grant **Mission-related impact:** Empowered over 20K community leaders to become civically engaged through community dialogues on environmental & climate justice & Get out the Vote campaigns, in Spanish & English.	**Programs:** • The Chinedu Valentine Okobi Sabbatical Program • Black Freedom Fund's Legal Education, Advocacy and Defense for Racial Justice™ (LEAD) Initiative • Black LA Relief and Recovery Fund **Mission-related impact:** "Since its launch in 2020, the fund has awarded more than $45M to 206 Black-serving nonprofits working across 17 issue areas, including the economy, health, education, youth development, criminal justice & food sovereignty" (San Francisco Foundation)	All four organizations advance their missions through grantmaking, but differ in the types of impact they prioritize & how they engage their communities beyond funding. LCF, PF & BFF pair grants with leadership & professional development opportunities, while LCF & BFF also extend support that addresses broader economic & civic conditions such as healthcare support, rapid response for their respective communities. Of the four, BFCF stands out for its grounding in community-informed learning. It is the only organization of the four to have completed a statewide listening tour & a well-being report of the community it serves. BFCF also differentiates itself by publicly sharing which organizations it has funded & supported, helping those groups earn recognition & broader support beyond the funding itself.

Vision, Mission, & Values (2026)

Below are Black Future Co-Op Fund's previous Vision, Mission, and Values, which served as the foundation prior to this strategic planning process. See our refreshed Vision, Mission, and Values on page 8.

VISION

We envision a Washington State, working cooperatively, where all Black people are liberated, prosperous, and self-determined to fully live our lives.

MISSION

We ignite generational wealth, health and well-being for Black-Washingtonians through black community-led philanthropy.

VALUES

- Centering Blackness
- Community Trust
- Healing Grace
- Honoring Our Ancestors
- Self-Determination
- Shared Abundance

Funding Sources (2024–2025)

As part of the January 2026 strategy retreat, Black Future Co-Op Fund staff gathered and shared this information to support grounding the conversation in the organization's income and expenses by program.

SOURCE OF REVENUE (INCOME)	Percent of total budget, last (prior) fiscal year 2023	Percent of total budget, current fiscal year 2024	Comments	Comments regarding next fiscal year
FOUNDATION GRANTS	40%	40%		
CORPORATE GRANTS	30%	30%		
GOVERNMENT FUNDING	0%	0%		
UNRESTRICTED FUNDING	30%	30%		
EARNED INCOME	0%	0%		
OTHER *(in-kind)*	0%	0%		
TOTAL REVENUE	100%	100%	*Excludes investment income and gains/losses	Projected Revenue: $10,000,000
TOTAL EXPENSES	55%	49%		Projected Expenses: $4,923,640
SURPLUS/*(DEFICIT)*	45%	51%		

Funding Sources *(cont'd)*

PROGRAM INCOME AND EXPENSES

SOURCE OF REVENUE (INCOME)	Programs 1		Programs 2	
	Income for program from each funding source	% of total income from this source of funding allocated to this program	Income for program from each funding source	% of total income from this source of funding allocated to this program
FOUNDATION GRANTS	$4,000,000			
CORPORATE GRANTS	$3,000,000			
GOVERNMENT GRANTS	$0			
UNRESTRICTED FUNDING *(such as endowment, donors, memberships)*	$3,000,000			
EARNED INCOME *(including program fees, if applicable)*	$0			
OTHER *(Example: Fundraiser)*	$0			
TOTAL PROGRAM INCOME	$10,000,000			
TOTAL PROGRAM EXPENSES *(including admin. surplus/deficit)*	$4,923,640 surplus: $6,041,360			
COMMENTS: *Is the program too dependent on any source(s) of funding? Is funding at risk? Growing?*				

Existing Operating Model

Early on in the strategy development process Black Future Co-Op Fund assessed its current operating model, defining its current scope in four core areas: geographic service area, people centered/served, programs offered, and funding sources. This assessment would serve as a foundation for evolving or confirming its focus through this process.

	Includes:	*Does not include:*
Geographic Service Area	• Washington State	• Beyond Washington State
People Centered/ Served	• Black-bodied people, communities, and organizations led by and serving Black-bodied people	• Non Black-bodied people
Programs or Services Offered	• Quantitative and qualitative data/reports • Funding (multiyear and unrestricted) • Stakeholder convenings and connections • Leadership cohort trips • Learning sessions • Just Fund (compensation) • Social media & digital engagement support • Sponsorships	• Direct services
Funding Sources	• Individual donors • Foundations • Corporate donations	